

2010 Green and Clean Mom Media Kit



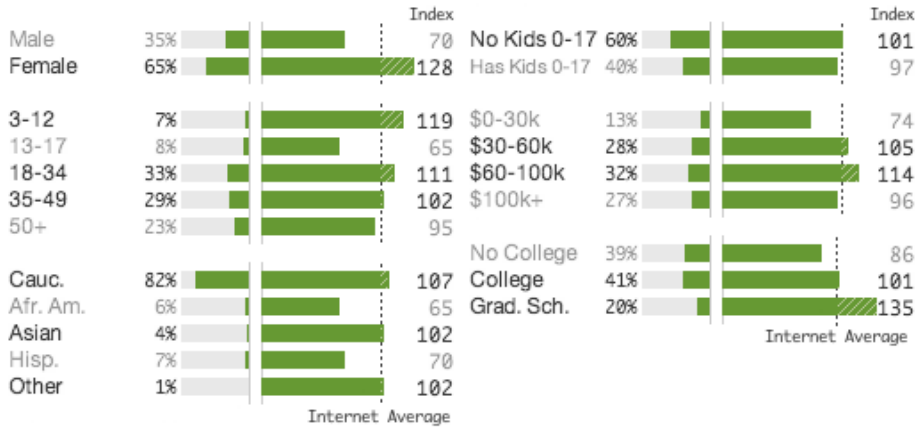
[Green and Clean Mom](#) is a blog offering eco-friendly tips, product reviews and real-life experience going green from a mom's point of view. Motivation, inspiration and support for *all* shades of green.



Sommer Poquette, Founder of Green and Clean Mom, LLC

US Demographics

Updated 3/12/2010 • **Delayed** - Next: 3/26/2010 by 9am PDT



Income represents total household income.
100 index is internet average.

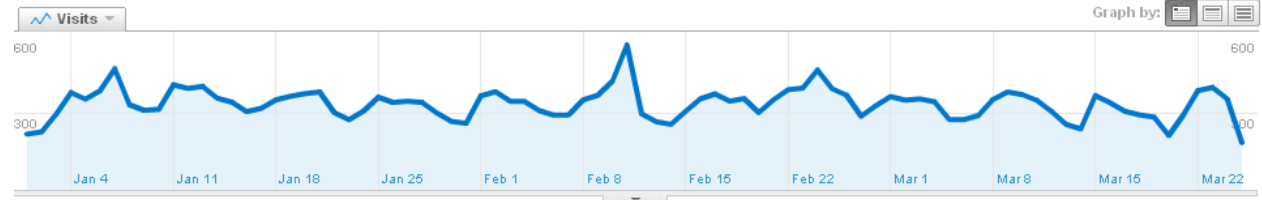
← Quantcast.com

Google
Stats



Dashboard

Jan 1, 2010 - Mar 25, 2010



Site Usage

28,414 Visits

10.29% Bounce Rate

83,469 Pageviews

00:01:40 Avg. Time on Site

2.94 Pages/Visit

81.37% % New Visits

Our Readers

greenmom followers 6,412 +9 yesterday, +10 on average	Prediction tomorrow 6,422 Tweet these Stats	Followers in 30 days: 6,703 Tweet this Prediction
greenmom joined twitter on Feb 28, 2008	Tracking since Oct 1, 2009 176 Days	Twitter rank (top 100) 27,630 Tweet this Rank

Google Ranking: 4

facebook Search



[View Photos of Me \(13\)](#)

[View Videos of Me \(2\)](#)

[Edit My Profile](#)

Mommy, Social Networking and Eco-Blogging Maven, and Early Childhood Education Advocate. See who I work with and my affiliates at <http://www.greenandcleanmom.org/disclaimer>

Information

Relationship Status:
Married

Current City:
Ann Arbor, MI

Friends

422 friends

[See All](#)

7097.



Green and Clean Mom

<http://greenandcleanmom.org>



Auth: 467

Recent: A Second Date or So I Hope

Good news, I think Im going on a second date with eBay and Kijij. They are not a one night stan...

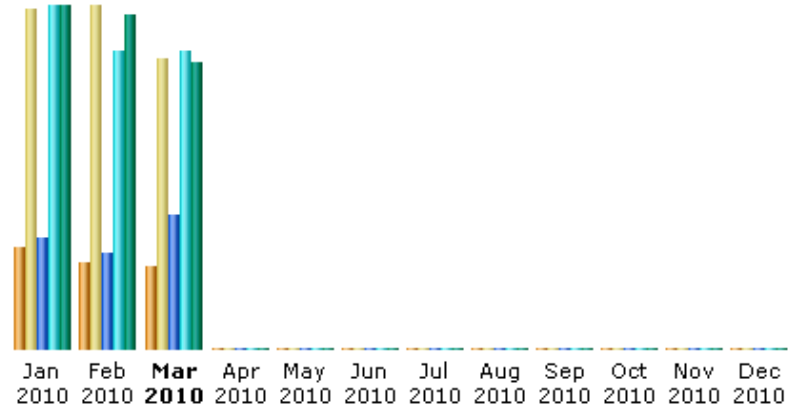


Sphere of Influence

Awstats

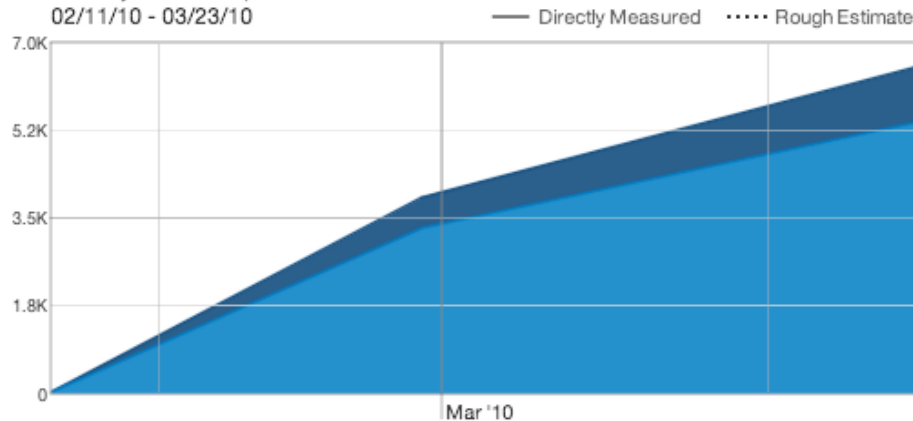


Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2010	1457	4827	15402	47392	1.14 GB
Feb 2010	1225	4861	13418	41287	1.11 GB
Mar 2010	1187	4126	18659	41157	969.83 MB

Monthly Global People
02/11/10 - 03/23/10



greenandcleanmom.org

- GLOBAL 6.5K Max: 6.6K 03/18/10
- US 5.4K Max: 5.5K 03/18/10

Directly Measured



Quantcast.com



The New York Times



Look Whose Talking

"Sommer has been a pleasure to work with. On behalf of Skoy we want to say thanks for the wonderful blog and for your confidence in our product. We have seen many hits on our site from "The Green & Clean Mom". Sommer has only just begun but she already has some long-reaching arms!"

-Michelle Lundqvist
Co-Owner of SkoyCloth.com



"Sommer Poquette of Green & Clean Mom has been a beneficial business & blogging partner. Our communications have consisted of various topics, including how to make me green and website financial matters. I highly recommend her for business and as a friend."

Lori from [A Cowboy's Wife](#)



"Sommer Poquette, from Green and Clean Mom, has been nothing but a joy to work with. We really appreciate how she took the time to not only write a blog about our product but spent additional time promoting it by entering the contests to several forums. Each post Sommer writes is always well written, researched, informative and practical making Green and Clean Mom the go to source for invaluable eco-information. We hope to continue working with her in the future!"

Roxy Stahl
Zing USA
On behalf of Hills Hoist

"The Green & Clean Mom site is super! Not only do they have great giveaways and contests, but the site is full of great "green" tips – and it makes becoming more green sound like a ton of fun too! You can't beat that! "

–Andrea, winner of Isa Booties Contest and Green & Clean Mom Fan!

Advertising Opportunities

Advertising options available on a first come first serve basis. No refunds, no pornography and all creative's must first be approved. *10% discount off a three month advertising purchase!*

125 x 125 advertisement for 30 days = \$50.00

728 x 90 rotating above Header for 30 days = \$150.00

234 x 60 below each post for 30 days = \$75

o*Customized campaigns can be developed and conference sponsorships, spokesperson opportunities and more.*

o*Mom Go Green Blog Tours, Viral campaign strategies, strategy, social media consulting, off line an online focus groups, #ecowed Twitter parties and more available through [3 Green Angels](#).*