

2010- 2011 Green and Clean Mom Media Kit

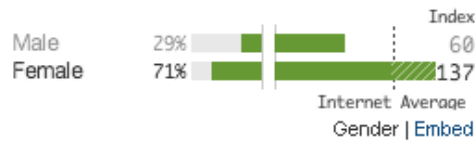


[Green and Clean Mom](#) is a blog offering eco-friendly tips, product reviews and real-life experience going green from a mom's point of view. Motivation, inspiration and support for *all* shades of green.

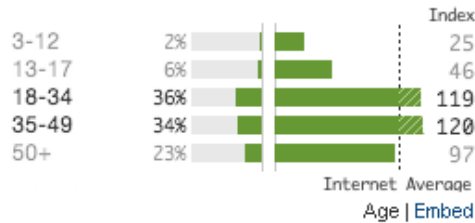


Sommer Poquette, Founder of Green and Clean Mom, LLC

Female

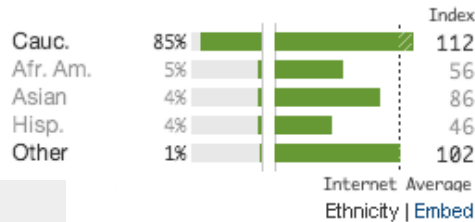


Middle Aged




Caucasian

There are more Caucasian visitors here than average.



43,267 people visited this site

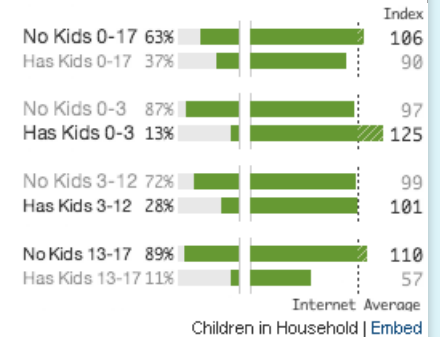
-  **48,916 Visits**
-  **43,267 Absolute Unique Visitors**
-  **141,548 Pageviews**
-  **2.89 Average Pageviews**
-  **00:01:28 Time on Site**
-  **1.66% Bounce Rate**
-  **86.79% New Visits**

Our Readers



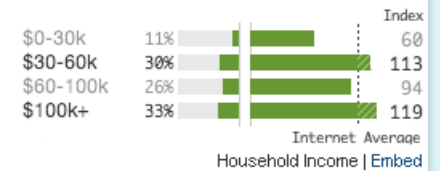
Quantcast.com

Has Kids 0-2 In Household



More Affluent

This site attracts a more affluent audience.




Google Stats
September
2010-
December
2010

Alexa Traffic Rank: 177,259  Traffic Rank in US: 30,744 Sites Linking In: 272



Name Sommer Poquette
Location Michigan
Web <http://greenandcl...>
Bio Nielsen-Online.com listed me as one of the top 50 Power Moms. Co-founder of 3greenangels.com and I'm social where ever I am. My disclaimer: <http://ow.ly/1VXrJ>
6,418 **8,258** **483**
[following](#) [followers](#) [listed](#)

Google Ranking: 5

7097.  **Green and Clean Mom**  **Auth: 467**
<http://greenandcleanmom.org>
Recent: A Second Date or So I Hope
 Good news, I think Im going on a second date with eBay and Kijij. They are not a one night stan...

facebook







400 + personal friends

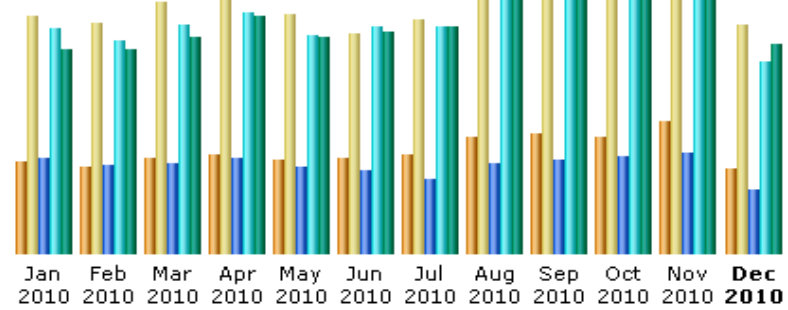


60 klout score { **2K** true reach - **40** amplification - **68** network }

Sphere of Influence

201 People Like This [See All](#)

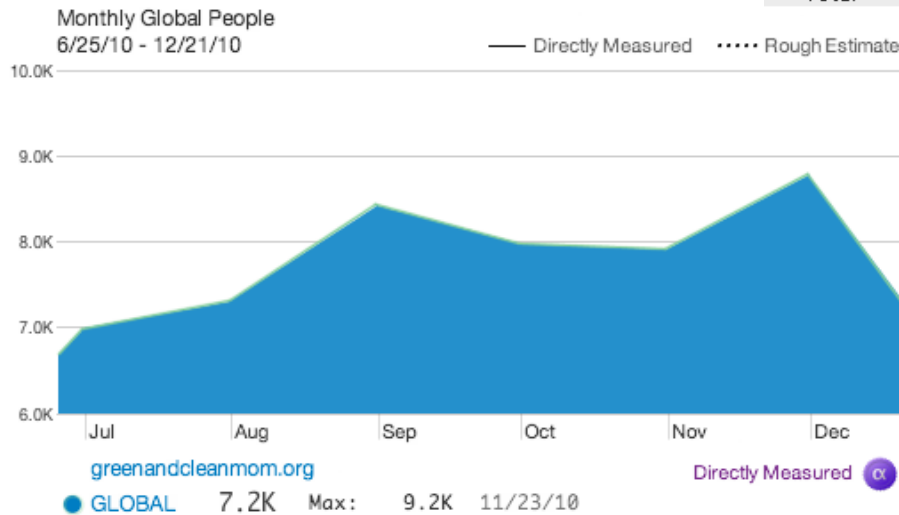
 Amy Hesse	 Shelly Gudmunsen	 Alicia Lapidus Rockmore
 Donielle At Naturall yknockedup	 Christine Matzka Webster	 Stacey Baker Heneveld



Awstats



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2010	13151	34164	234823	550579	16.12 GB
Feb 2010	12481	33062	216497	521131	16.10 GB
Mar 2010	13700	36304	223192	562168	17.16 GB
Apr 2010	14281	36486	232408	589407	18.73 GB
May 2010	13387	34382	210884	533960	17.05 GB
Jun 2010	13769	31753	204570	555008	17.53 GB
Jul 2010	14229	33575	182965	555063	17.98 GB
Aug 2010	16804	37533	220536	651488	20.24 GB
Sep 2010	17289	37932	227975	641386	20.70 GB
Oct 2010	16861	40001	237524	666714	21.64 GB
Nov 2010	19079	45402	245924	773742	24.92 GB
Dec 2010	12287	33009	157913	469725	16.53 GB
Total	177318	433603	2595211	7070371	224.69 GB



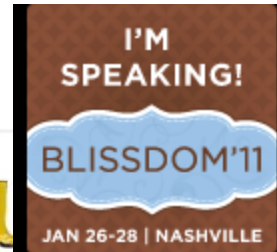
Quantcast.com



The New York Times



FEBRUARY 4-6, 2010 | OPRYLAND HOTEL | NASHVILLE, TN



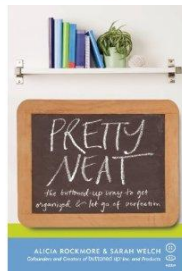
An Earth SMART choice!



What are my White Cloud GreenLife™ soy might be surprised that why it is affordable priced but it's such a premium quality product that you might not realize it's made with 100% recycled. What's in it. That's why the soy GreenLife™ is the Smart Alternative to soy and soy derivatives.



The Soybean Program is White Cloud's biggest commitment about soy at WhiteCloud.com



ALICIA ROCKMORE & SARAH WELCH



Look Whose Talking

Momformation[®]blog

"Sommer has been a pleasure to work with. On behalf of Skoy we want to say thanks for the wonderful blog and for your confidence in our product. We have seen many hits on our site from "The Green & Clean Mom". Sommer has only just begun but she already has some long-reaching arms!"

-Michelle Lundqvist
Co-Owner of SkoyCloth.com



"Sommer Poquette of Green & Clean Mom has been a beneficial business & blogging partner. Our communications have consisted of various topics, including how to make me green and website financial matters. I highly recommend her for business and as a friend."

Lori from [A Cowboy's Wife](#)



"Sommer Poquette, from Green and Clean Mom, has been nothing but a joy to work with. We really appreciate how she took the time to not only write a blog about our product but spent additional time promoting it by entering the contests to several forums. Each post Sommer writes is always well written, researched, informative and practical making Green and Clean Mom the go to source for invaluable eco-information. We hope to continue working with her in the future!"

Roxy Stahl
Zing USA
On behalf of Hills Hoist

"The Green & Clean Mom site is super! Not only do they have great giveaways and contests, but the site is full of great "green" tips - and it makes becoming more green sound like a ton of fun too! You can't beat that! "

-Andrea, winner of Isa Booties Contest and Green & Clean Mom Fan!

How to work with Green and Clean Mom...

Advertising options available on a first come first serve basis. No refunds, no pornography and all creative's must first be approved. *10% discount off a three month advertising purchase!*

125 x 125 advertisement for 30 days = \$50.00

728 x 90 rotating above Header for 30 days = \$150.00

234 x 60 below each post for 30 days = \$75

o *Customized campaigns can be developed and conference sponsorships, spokesperson opportunities and more.*

o *Mom Go Green Blog Tours, Viral campaign strategies, social media consulting, off line an online focus groups, Twitter party host, spokesperson, conference speaking, representation at conferences, long term and short term campaigns,, website review and WordPress consultation and design.*